



Pochet du Courval

MAISON FONDÉE EN 1623



GROUPE POCHE

BIOEFFECT CHOOSES POCHE DU COURVAL FOR ITS LUXURY SERUM LIMITED EDITION

To celebrate its 5th anniversary, Bioeffect, the icelandic high-end skincare brand, has launched a limited edition of its star product, the EGF serum. For this specific series, the brand created a water-drop shaped bottle, as a reference to the precious essence's pureness and efficiency, and has chosen Pochet du Courval's expertise and quality in terms of premium skincare glass packaging.

The smooth and shiny glass surface highlights the curves and perfectly mastered glass distribution. The flawless execution of this exceptional bottle, created in limited and numbered 2999 editions, is adorned by a subtle light pink lacquering and a clean, simple black decoration.

