



Pochet du Courval
MAISON FONDÉE EN 1623


GROUPE POCHET

FOCUS ON THE GLASS PRODUCTION PROCESS AT THE GUIMERVILLE PLANT

A high-performance family-owned business which combines history and heritage with cutting-edge modernity and innovation: this is the focus of the news report broadcasted by the regional channel France 3 Normandie, filmed in the Guimerville plant, where all the Groupe Pochet glass bottles and jars production lines and some decoration workshops are located.

From the material melting, a modern alchemy creating crystal-clear bottles, to the strict control stage, the industrial excellence of Pochet du Courval and the unique savoir-faire of its teams is highlighted all along the process coverage. Assembling and silk-screening operations implemented on latest-generation high speed machines, for famous perfumery brands, are the perfect illustration of the four-centuries old company vision, focused on future and innovation.



Interviews of **Christian Durand, Industrial General Manager**, **Michel Carpentier, Glass Production Manager**, **Benoit Marszalek, Decoration Manager** and **Astrid Rutkowski, Innovation Director**, point out the industrial creativity and the global commitment, the pillars of the Maison Pochet values, shared by all the companies of the Groupe Pochet.



To have a look at the France 3 reportage on YouTube, click on the link:
<https://www.youtube.com/watch?v=saWCrO8MpLM&feature=share>