



GROUPE POCHE



Pochet du Courval  
MAISON FONDÉE EN 1623

QUALIPAC



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## The Groupe Pochet know-hows honoured by the FIFI Awards 2016

The alliance of the Groupe Pochet's know-hows were honoured by the beautiful fragrances brands , during the 2016 FIFI Awards ceremony

The jury, chaired by J.C. De Castelbajac and made up of personalities from the world of Art and Design, awarded the « FIFI d'Or for Female Fragrance» to l'Extase by Nina Ricci, for which Qualipac and Pochet du Courval produce decorated bottles and stoppers.

The professional jury composed by 400 voters from the Fragrance Foundation member companies, highlighted several bottles manufactured by the Groupe Pochet companies



**Best masculine bottle :** Sauvage by Dior, very symbolic of the perfect alliance of expertise of the Groupe Pochet's 3 companies: the Pochet du Courval bottle , the liquid gradated metallization and decoration by Solev, and the magnetic aluminium cap by Qualipac

**Best feminine bottle:** Miu-Miu by Miu-Miu, which the multi-material stopper (zamac and surlyn) and complex assembling operations are signed by Qualipac

Among the Customers Awards, La Vie Est Belle EDP Intense by Lancôme, which bottle is from Pochet du Courval, won **the Public Awards for Best Female Fragrance**