



GROUPE POCHET

L'EXCELLENCE EN HÉRITAGE

PRIMINTER

AN EXCLUSIVE CHIC AND TRAVEL-FRIENDLY CREATION FOR NOCIBÉ-DOUGLAS, BY PRIMINTER

Priminter creativity, multi-material know-how and long-time expertise are entirely dedicated to Nocibé and Douglas for the creation of this exclusive Christmas season limited edition "Star Product".

Priminter stylists have imagined **this 2-in-1 mirror, allying professional make-up tools and stylish design**, in a convenient, original and travel-friendly kit.

The mirror is inserted in an easel-shape frame, coated with matte paper and elegantly adorned with pink gold corners. A high-end make-up brushes kit, made of matching pink gold anodized aluminum and synthetic fibers is positioned on its surface, thanks to a magnet hidden in their ferrule. The tools can be easily placed in one simple move.



Find out all about Priminter on Instagram and Pinterest.

 [instagram.com/bypriminter](https://www.instagram.com/bypriminter)

 fr.pinterest.com/ppstyl

About Priminter (Groupe Pochet)

Priminter is offering to its customers its more than 40-years industrial tracking capability and its inventiveness to provide them with high-end and innovative packaging accessories and promotional items for perfume, skincare and make-up. Additionally to its customized offer, Priminter also displays an online standardized products offering, Gift'Up, as well as specific collections related to current fashion trends.